



CENTRAL LUZON SUSTAINABLE TOURISM SUMMIT

TOWARDS A CARBON NEUTRAL FUTURE: CENTRAL LUZON'S COMMITMENT TO SUSTAINABLE TOURISM

After the success of its launch in 2023, the Central Luzon Sustainable Tourism Summit is back for its second year. A joint project between the Subic Bay Metropolitan Authority and the Department of Tourism Region 3 Office, this year's summit will focus on contributing to the Sustainable Development Goal of the United Nations to reduce carbon dioxide emissions hence the theme "Towards A Carbon Neutral Future: Central Luzon's Commitment to Sustainable Tourism."



Scheduled for September 11-12, 2024, this 2-day learning circuit comprises lectures from a roster of environmental sustainability experts, eco-tours, an expo of sustainable products, and, new to the lineup, a Business-to-Business session between participants.

Participants include tourism officers and stakeholders from Central Luzon provinces, MSMEs with products and services focused on environmental care, and members of the academe.

The objectives of the Central Luzon Sustainable Tourism Summit are to foster collaboration among stakeholders in the tourism industry, showcase innovative approaches to achieving carbon neutrality and sustainability, provide a platform for knowledge exchange and learning from industry experts, and inspire actionable initiatives that promote environmental stewardship and responsible tourism practices across Central Luzon.

Would you like to be a part of this impactful event and join the sustainability initiative?

Become a sponsor or take part in the exhibit, contributing to a greener future while gaining visibility and connections within the tourism industry. Contact us at funtasticsubicbay@gmail.com.



TALKS

Express your thoughts and gain insights from industry experts on innovative strategies for achieving carbon neutrality in tourism.



TOURS

Experience Subic Bay's beauty while learning how local enterprises reduce their carbon footprint.



EXPO

Explore and interact with exhibitors who are on a mission to help the environment with the products and services they offer.



B2B

Expand your network with like-minded individuals to create mutually beneficial collaboration opportunities.

